

SPONSORSHIP OPPORTUNITIES

King Chamber
of Commerce

2024/25



P.O. BOX 381,
SCHOMBERG ON,
LOG 1T0

905-717-7199
info@kingchamber.ca



**233
MEMBERS**



**1100+
CONTACTS**



**20+
INDUSTRIES**

ABOUT US

EMPOWERING BUSINESS

The King Chamber of Commerce was formed in January 2008, when the King Township Chamber and the Nobleton Schomberg District Chamber of Commerce officially merged.

The King Chamber of Commerce is a politically independent, membership-based, volunteer-driven, not-for-profit organization. Our mission is to lead and serve the King business community. Our goal is to build, drive and positively influence the economic landscape of King Township.

Our mission is to promote a healthy, sustainable, and environmentally responsible business climate in King Township.



UNLOCKING OPPORTUNITIES

A YEAR OF EMPOWERING EVENTS WITH KING CHAMBER

Explore the local business scene in King Township with our annual events at the King Chamber of Commerce. Join us for five annual events designed to connect and empower our community. From casual forums to relaxed occasions, each event is a chance to build connections, share insights, and contribute to our small but thriving business community. Discover opportunities and insights at our thoughtfully planned occasions, enriching your professional journey with the King Chamber of Commerce.



ANNUAL EVENTS

- Member Appreciation Night (AGM).....February
- Ladies Who Lead.....March
- Annual Mayor's Luncheon.....May
- Excellence in Business Awards.....November
- Annual Holiday Lunch & Toy Drive.....December



BECOME AN ANNUAL SPONSOR

Boost your community influence and gain well-deserved acknowledgment as a supporter, contributing to talent attraction, workforce development, and economic growth. As a sponsor, take the lead in nurturing relationships with businesses and civic leaders, all while championing local business development programs for enhanced visibility and support.

	PLATINUM \$4,000	GOLD \$2,500	SILVER \$1,000
Logo on King Chamber Newsletter	✓	✓	✓
Logo and Business mention at all Annual Events	✓	✓	✓
Receive and Annual Sponsor Award at the Excellence in Business Awards	✓	✓	✓
Tickets to the Excellence in Business Awards	4	2	2
Promotional Ad in our Monthly Newsletter	2	1	1
Logo on all King Chamber website pages	✓	✓	✓
Tickets to Mayors Luncheon	8	2	
Logo in King Chamber email signature	✓		
Quarterly feature on social media	✓		

SIGNATURE EVENT SPONSORSHIP

Take your brand to the next level by sponsoring our signature events at the King Chamber of Commerce. Shine a spotlight on your business, engaging with a diverse and influential audience in King Township. With tailored sponsorship packages offering compelling incentives, ensure your brand gains maximum exposure and resonates with key stakeholders. Embrace this strategic partnership to solidify your presence in the business community. Professionally elevate your brand—become a sponsor and unlock unparalleled visibility and networking opportunities.





Thursday
APRIL 18

LADIES *who* LEAD

Engage in an empowering experience at our Women's Expo & Event. This event celebrates and showcases outstanding women in business, featuring a curated Women's Expo. Enjoy a presentation and discussion by Seneca College HERizons, contributing to a night of networking, exploration, and celebration of women's achievements.



**PRESENTING
SPONSOR
\$750
(1 AVAILABLE)**

Logo placement throughout the event and associated materials
Logo /mention across our social media platforms (max 5 posts/stories)
1 promotional ad in our monthly newsletter
Verbal recognition at the event
2 complimentary tickets



IN-KIND SPONSOR

Logo placement throughout the event and associated materials



**EVENT SPONSOR
\$250**

Logo placement throughout the event and associated materials

Company logo and mention across our social media platforms (max 2 posts/stories)



**TABLE VENDOR
\$250**

Logo placement throughout the event and associated materials

Company logo and mention across our social media platforms (max 2 posts/stories)



**BEVERAGE SPONSOR
\$350**

Logo placement throughout the event and associated materials

Company logo and mention across our social media platforms (max 3 posts/stories)



**DECOR SPONSOR
\$400**

Logo placement throughout the event and associated materials

Company logo and mention across our social media platforms (max 3 posts/stories)

				
				
IN-KIND SPONSOR	BEVERAGE \$350	EVENT \$500	DECOR \$500	PHOTOGRAPHY \$500
Logo placement throughout the event and associated materials Company logo and mention across our social media platforms (max 2 posts/stories)	Logo placement throughout the event and associated materials Company logo and mention across our social media platforms (max 2 posts/stories)	Logo placement throughout the event and associated materials Company logo and mention across our social media platforms (max 3 posts/stories)	Logo placement throughout the event and associated materials Company logo and mention across our social media platforms (max 3 posts/stories)	Logo placement throughout the event and associated materials Company logo and mention across our social media platforms (max 5 posts/stories)
			Promote your business & address guests at the event	Promote your business & address guests at the event 1 ticket to the event
PRESENTING SPONSOR - \$2,500 (1 AVAILABLE)				
<div> <ul style="list-style-type: none"> • Logo placement throughout the event and associated materials • Company logo and mention across our social media platforms (max 5 posts/stories) </div> <div> <ul style="list-style-type: none"> • Promote your business & address guests at the event • Photo with Mayor • Table (8 tickets) at the event with priority seating </div>				

GRAN FONDO KING

KING

CHAMBER OF COMMERCE



SOLD

Title Sponsor \$10,000

- Feature prominently in the event title and all event references in the media and promotional materials. For example: "The Gran Fondo King, brought to you by [Title Sponsor]"
- Marquee placement on front of event jersey
- Marquee placement on event website
- Special mention during event proceedings
- Special signage at event
- Mention during event lunch, and opportunity for Sponsor rep to speak at event

SEPTEMBER 29, 2024

GOLD \$5,000 (2 AVAILABLE)

- Large placement on event jersey
- Large placement on event website
- Large signage at event

SILVER \$2,500 (3 AVAILABLE)

- Medium placement on event jersey
- Medium placement on event website
- Medium signage at event

FOOD SPONSOR

- Provide food & refreshments at rest stops at no cost or at subsidized cost to the event
- Medium placement on event jersey, event website, and signage at event
- Opportunity for your establishment to be one of the rest stops along the route for increased exposure

EXCELLENCE IN BUSINESS AWARDS



- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 5 posts/stories)
- Stage presentation
- Table (8 tickets) at the event with priority seating
- 1 Business promotional ad in our monthly newsletter
- 1 Business promotional ad in our monthly newsletter
- Two Tickets to Mayors Luncheon



- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 5 posts/stories)
- 1 ticket to the event



- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 5 posts/stories)
- 1 ticket to the event



- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 5 posts/stories)
- 1 ticket to the event



- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 3 posts/stories)
- 1 ticket to the event
- Option to place branded materials (ex. business cards/promotional items) at each place setting



- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 5 posts/stories)
- 1 ticket to the event
- Stage presentation



- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 2 posts/stories)
- 1 ticket to the event
- Stage presentation of your door prize

NOVEMBER 2024

HOLIDAY LUNCH AND TOY DRIVE



IN-KIND SPONSOR (DOOR PRIZE/SWAG)

- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 2 posts/stories)
- Draw and announce winner of your door prize



EVENT SPONSOR - \$400

- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 3 posts/stories)
- 1 ticket to the event



CENTREPIECE SPONSOR - \$500

- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 3 posts/stories)
- Option to place branded materials (ex. business cards/promotional items) at each place setting



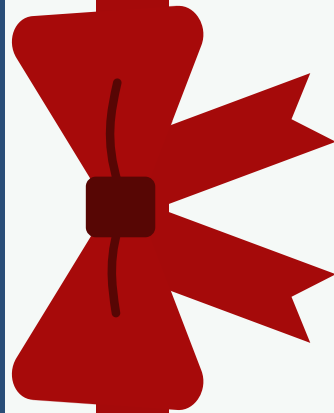
PHOTOGRAPHY SPONSOR - \$500

- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 5 posts/stories)
- 1 ticket to the event



PRESENTING SPONSOR - \$1,500

- Logo placement throughout the event and associated materials
- Company logo and mention across our social media platforms (max 5 posts/stories)
- 4 tickets to the event with priority seating
- 1 Business promotional ad in our monthly newsletter
- Stage presentation



DECEMBER 2024

NEW

KING

CHAMBER OF COMMERCE

BECOME A 2024 CHAMBER AMBASSADOR

Welcome to the "Chamber Ambassador Program" – an opportunity for our valued members to boost their brand presence. As a Chamber Ambassador, your logo will be showcased on a special banner at all our signature events, reaching over 500 attendees. Connect with fellow industry members, elevate your brand, and be a standout in our business community. Join as a Chamber Ambassador today and let your brand shine at every gathering.

JOIN THE CHAMBER AMBASSADOR PROGRAM FOR \$100. ACT FAST—ONLY 16 SPOTS AVAILABLE! APPLY BY FEBRUARY 29. EMAIL INFO@KINGCHAMBER.CA WITH YOUR HIGH-RES LOGO. ELEVATE YOUR BRAND FROM MARCH TO DECEMBER 2024!



**INTERESTED IN
BECOMING A
SPONSOR?**

LET'S CONNECT.

**MERCEDES LATO
MEMBER SERVICES MANAGER
INFO@KINGCHAMBER.CA**

**905-717-7199
P.O. BOX 381,
SCHOMBERG ON,
L0G 1T0**

Stay up-to-date on all things happening at the King Chamber of Commerce! Subscribe to our newsletter, follow us on social media, and visit our website for the latest news and updates. Your engagement is key to building a thriving business community. Connect with us today!