

FOR IMMEDIATE RELEASE

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New community profiles aim to attract investment

Did you know 20 new businesses opened in King City in 2015?

Or that there are more than 135 businesses in Nobleton?

These are just two of the infographics included in King Township's new community investment profiles.

"Highlighting some of the economic benefits of working or living in King Township is something we're always looking to do," said Mayor Steve Pellegrini. "The new profiles for King City, Nobleton and Schomberg offer a snapshot of each community's unique character. They're also excellent calling cards to promote what each community has to offer, particularly when it comes to business."

Economic Development Officer Jamie Smyth said the profiles will help King Township spread the word as being an excellent place to do business.

"They'll be a great tool in our ongoing efforts to encourage existing and potential entrepreneurs to invest and select King as a preferred location to grow and prosper their business," said Smyth.

He pointed out recent success stories of the Wild Wing restaurant chain opening its head office in King and the news auto parts giant Magna International will be relocating its head offices to King City sometime next year.

Printed versions of the profiles will be available through several channels, including at King library branches.

They are also available online at www.king.ca or by clicking on the following direct links:

[King City](#)

[Schomberg](#)

[Nobleton](#)

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Lying in the heart of the Greater Toronto Area, King Township is located within York Region, one of the fastest growing and diverse economies in Canada. More than 60 per cent of the Holland Marsh, also known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 20,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.

For more information visit us at www.king.ca