

INTRODUCTION

The King Chamber of Commerce has created this survey to ensure we hear from as many businesses as possible regarding any issues owners / managers may have regarding the current signage bylaws for King Township. Once we have gathered and collated your feedback, we will be creating a submission to the township for amendments to the existing sign bylaws. Your feedback is critical in this process. Please complete the survey email or mail it back to:

Helen Neville, info@kingchamber.ca or King Chamber of Commerce box 381 Schomberg, L0G 1T0 or take the survey online at kingchamber.ca by March 12, 2017.

Generally, we are looking for feedback on whether the current sign bylaws adequately allow for a business in King to announce its location and services to the traffic that is driving, walking or cycling by their location? In order to assist with the completion of our survey, please refer to the **attached By-Law Summary** for details on the existing Sign By-Law for King.

1. Signs allowed without a Permit:

- Is the type, size and number of signs where no Township permit is required (currently limited to one small sandwich board sign and window signs not exceeding 25% of the window or door on which they are located) appropriate for King businesses?

yes No Not Sure

If no, describe the types and size of signs you believe should be allowed without having to apply to the Township for a permit:

- Is the current limit of 25% coverage on window and door signs reasonable and appropriate?

yes No Not Sure

2. Signs where a permit from the Township is required:

- Should the Township be approving permits for sign types that include channel letters or raised letters on a flat sign?

yes No Not Sure

- Should the Township be approving permits for signs with different illumination methods (e.g. goose-neck lighting, back -lit lighting)?

yes No Not Sure

If yes, please describe what you would like to be permitted to do:

- In addition to the location of signage on a business's building and attached property, should the Township be issuing permits for free standing signs at the road side?

yes No Not Sure

- Is the use of neon adequate/appropriate only for an OPEN sign?

yes No Not Sure

Additional Comments:

3. Prohibited Signs:

- Currently all advertising banners, flags and inflatable signs are prohibited. Should this absolute prohibition be maintained?

yes No Not Sure

Comments:

- Currently all illuminated dynamic (moving) display signs are prohibited. Should this absolute prohibition be maintained?

yes No Not Sure

Comments:

4. Rules and Enforcement:

- From your own observations, do you believe that all businesses in King Township are currently following the signage bylaws?

yes No Not Sure

Comments:

- Are the temporary signs put up by some businesses from outside of King Township negatively impacting the revenue of businesses within King (e.g. signs attached to lightposts, lawn signs on city property)?

yes No Not Sure

Comments

- Are these types of prohibited third party signs removed promptly enough after being erected/posted?

yes No Not Sure

Comments

- Should there be different rules for permanent signage on roads considered highways (Hwy. 27, King Rd, Davis Drive, etc.)?

yes No Not Sure

Comments

- Should there be different rules for the type and character of permanent signage on businesses in the commercial core areas of King City, Nobleton and Schomberg?

yes No Not Sure

Comments

- Should there be different rules for the permitted number, size and type of signs for plazas (multi-unit commercial building/properties) vs. stand alone commercial buildings?

yes No Not Sure

Comments

- Do the current sign bylaws of King Township put the businesses of King at a competitive disadvantage when compared to the signage bylaws of surrounding communities?

yes No Not Sure

Comments

- Is there an adequate enforcement of the signage bylaws conducted by the enforcement officers?

yes No Not Sure

Comments

- Are the fines for sign by-law non-compliance adequate?

yes No Not Sure

Comments

5. Temporary Signs:

- Do the current bylaws adequately allow for businesses to promote themselves through the use of temporary signage to drive increased awareness during key selling periods?

yes No Not Sure

Comments

- Ideally, how often under a single permit should a business be able to display temporary signage on an annual basis?

Unlimited Monthly Quarterly Semi Annually Annually

Comments

- Currently, permits for temporary portable mobile signs are valid for a maximum of 30 day. Is this a reasonable period of time?

yes No Not Sure

Comments

- Under the current by-law, only one temporary sign at a time is permitted to be displayed at a multi-tenant plaza/property. Given this restriction, does the current bylaw allow each business in the plaza enough opportunity to promote its business with a reasonable frequency throughout the year?

yes No Not Sure

Comments

- Apart from permitted portable mobile signs, should more options be made available to businesses during sales/promotion events which may include but not be limited to: ground and building mounted flags/banners, inflatables, walking sandwich boards?

yes No Not Sure

Comments

6. Permitting Process:

- Is the process to apply for a sign well understood and easily managed?
 yes No Not Sure
Comments

- Is the wait time for approval reasonable?
 yes No Not Sure
Comments

- Is the process to request a sign by-law variance timely and transparent so that the business owner feels their specific case is fairly dealt with?
 yes No Not Sure
Comments

- Is the permit fee reasonable?
 yes No Not Sure
Comments

- The by-law requires that drawings of the proposed sign to scale, its proposed specifications (colour, materials, components, etc.) and a property survey be included with all permit requests. Is it reasonable and appropriate to require this degree of detail for all sign permit requests?
 yes No Not Sure
Comments

- Is there an adequate enforcement of the signage bylaws conducted by the enforcement officers?
 yes No Not Sure
Comments

- Are the fines for sign by-law non-compliance adequate to prevent or discourage businesses from failing to comply?
 yes No Not Sure
Comments

Overall, on a scale from 0-5 with 0 being very dissatisfied and 5 being very satisfied how would you rate your level of satisfaction with current sign-by law rules, restrictions, permitting process and enforcement regime.

Very Dissatisfied 1 2 3 4 5 Completely satisfied

Comments

Any additional Issues with the signage by-laws that you may have?

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Name of Business:

Owner:

Do you want your comments to remain anonymous or are you willing to share your business name along with your comment in the official submission?

Anonymus OK to share

Would you be prepared to attend a meeting to discuss the findings of this survey and our proposed submission to Council?

yes No