

Happy New Year from your local voice for business, the King Chamber of Commerce. 2017 promises to be an exciting year and we plan to be very active as your advocate for business opportunity in King.

Early last year, in partnership with King Township's Economic Development office, we held Business Forums in Schomberg, Nobleton and King City to listen to our members' key concerns with the business environment in King Township. Time and again, we heard member complaints with the existing Sign By-Law and its accompanying Rules and Regulations. Particular concerns were identified with respect to:

- Transparency
- Fairness/Consistency
- Restrictiveness
- Administrative Barriers

As a result, your King Chamber of Commerce is undertaking a review of the Township's current Sign By-Law. The purpose of our review is to identify what changes we feel are necessary to support growth and fair competition for our local businesses.

Following the completion of our review, we will be preparing a proposal to modernize the sign by-laws in order to make them more "business friendly", while still respecting the Township and Council's role in overseeing and directing the look and character of King. Our plan is to present this proposal to Council in 2017.

In connection with the Sign By-Law review, we have prepared the attached survey to solicit feedback and identify specific concerns from businesses in King with the existing Sign By-Law rules and restrictions. We are asking that the surveys be completed and returned to the Chamber (by email to info@kingchamber.ca or by completing the on-line survey) on or before **March 12, 2017.**

For reference purposes, copies of the existing By-Law and the King Chamber's summary of the current rules are available on our website (www.kingchamber.ca). This is a very important initiative for the Chamber and we sincerely hope you will support our efforts by taking the time to complete our survey.

Wishing you all business success and prosperity for 2017!

A handwritten signature in blue ink, appearing to read "Tom Allen", is positioned above the typed name.

Tom Allen
President, King Chamber of Commerce